

## CONTACT INFORMATION (please print)

Business Name: \_\_\_\_\_ Contact: \_\_\_\_\_  
 Business Phone: \_\_\_\_\_ Business Fax: \_\_\_\_\_  
 E-mail: \_\_\_\_\_

ITEM	MEMBER	NON-MEMBER	DESCRIPTION
FULL COLOUR COVER	\$3,000.00	\$4,000.00	<p>Artwork design is included at no additional charge.</p> <p>A proof of your advertisement will be submitted for approval prior to printing.</p> <p>Please complete and FAX this form to 705-522-3132 or e-mail to <a href="mailto:shanna@rainbowcountry.com">shanna@rainbowcountry.com</a></p>
FULL PAGE COLOUR	\$2,650.00	\$3,000.00	
FULL COLOUR 1/2 PAGE	\$1,550.00	\$1800.00	
FULL COLOUR 1/4 PAGE	\$800.00	\$950.00	
FULL COLOUR 1/8 PAGE	\$425.00	\$500.00	
HST (13%)			
- 50% Deposit			
<b>GRAND TOTAL</b>			

## ADVERTISEMENT INSTRUCTIONS

Full Company Name:	
Logo/ Graphics:	Please e-mail all electronic logos and graphics to <a href="mailto:shanna@rainbowcountry.com">shanna@rainbowcountry.com</a> Please ensure all logos and graphics are JPEG or PDF files.
New Ad Copy Instructions:	

TERMS: Net 30 days from invoice date. A signature indicates an understanding of the terms and conditions of this contract and agreement to comply with them for the purchase of advertising space in the 2011 Rainbow Country Discovery Guide.

PLEASE NOTE: Listings at the front of the Discovery Guide are inserted as a FREE benefit to 2010-2011 Rainbow Country Members. Membership Listings are not included in this advertisement agreement.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

To reserve your advertisement, please send this form and your 50% deposit to:

**Rainbow Country Travel Association**  
 2726 Whippoorwill Ave., Sudbury, ON, P3G 1E9  
 Tel: 705-522-0104 Fax: 705-522-3132 Toll Free: 1-800-465-6655  
 E-mail: [shanna@rainbowcountry.com](mailto:shanna@rainbowcountry.com)

# RAINBOW COUNTRY HELPS GET TOURISTS TO YOUR BUSINESS!

## 2012 ANNUAL DISCOVERY GUIDE

Rainbow Country's Annual Discovery Guide has been proven to be a useful, informative and appealing marketing tool for members to reach out to consumers who have yet to discover all the fun, beauty and excitement Rainbow Country has to offer!

Requests for the Discovery Guide were stronger than ever in 2011. With no guides remaining in stock, it is obvious that print still has power!

### *GET IN ON THE ACTION AND SEE THE BENEFITS!*

- The Guide is Rainbow Country's premier print publication;
- Distributed at sport, travel and outdoor shows across the province and throughout the Northeastern United States;
- Distributed at regional and provincial information centres;
- Distributed at participating member and association businesses;
- Distributed through direct mailing to consumers;
- Available as a fully downloadable format on the Rainbow Country website;
- Utilized by consumers as a travel planner.

SEE FOR YOURSELF HOW  
PRINT STILL HAS POWER!

BOOK YOUR ADVERTISEMENT  
TODAY!

